## **Claims**

A method for automatically identifying a plurality of golf clubs and golf balls,

comprising:	
	storing image reference information for each of the plurality of golf clubs and golf
balls;	
	acquiring an image of at least one of said balls and clubs during a swing; and
	automatically identifying at least one of said club or ball based on a comparison to

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said image reference information.

- 2. The method according to claim 1, wherein said automatically identifying takes about six seconds or less.
- 3. The method according to claim 1, wherein said automatically identifying takes about one second or less.
  - 4. The method according to claim 1, wherein said image reference information is based on a plurality of markers, wherein said markers comprise visible ink.
- 20 5. The method according to claim 4, wherein said markers comprise ink responsive to ultraviolet light.
  - 6. The method according to claim 4, wherein said visible ink markers comprise limited spectrum markers responsive to one of colored light and fluorescent light.

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- 7. The method according to claim 1, wherein said image reference information is based on inherent features of said balls and clubs.
- 8. The method according to claim 1, wherein said automatically identifying is based on 30 Eigen values.

- 9. A method for automatically identifying a plurality of golf clubs and golf balls, comprising:
- storing image reference information for each of the plurality of golf clubs and golf balls;
- acquiring an image of at least one of said balls and clubs during a swing; and automatically identifying at least one of said club or ball based on a comparison to said image reference information in about six seconds or less.
- 10. The method according to claim 9, wherein said image reference information is based on a plurality of markers, wherein said markers comprise visible ink.
  - 11. The method according to claim 10, wherein said markers comprise ink responsive to ultraviolet light.
- 15 12. The method according to claim 10, wherein said visible ink markers comprise limited spectrum markers responsive to one of colored light and fluorescent light.
  - 13. The method according to claim 9, wherein said image reference information is based on inherent features of said balls and clubs.
  - 14. The method according to claim 9, wherein said automatically identifying is based on Eigen values.
  - 15. A system for automatically identifying a plurality of objects, comprising:
- 25 at least one camera system; and
  - a computational device capable of identifying an acquired image from a library of stored reference information.
- 16. The system according to claim 15, wherein said identifying is based on inherent factors30 of the object.

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- 17. The system according to claim 15, wherein said identifying is based on a plurality of UV markers.
- 18. The system according to claim 15, wherein said identifying is based on a plurality of visible markers.
  - 19. The system according to claim 15, wherein said library of stored reference information comprises about 200 or more objects.